



# WINnovators

## Newsletter 5

### Multiplier Events: A Journey Through Europe

Welcome to the latest edition of the WINnovators newsletter! In this issue, we take you through the dynamic and inspiring Multiplier Events held across four European countries: Slovenia, Estonia, Serbia, and Italy. These events are integral to our mission of enhancing digital, entrepreneurial, STEM/STEAM, and sustainability competencies among higher education institution (HEI) students and young women from rural areas. Let's dive into the highlights of each event.

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# Slovenia: Celebrating Innovation and Creativity



**Date:** June 12, 2024

**Location:** Computer Museum, Ljubljana

On June 12, 2024, the Computer Museum in Ljubljana became a hub of innovation and creativity as 54 participants gathered for the Slovenian WINnovators Multiplier Event. The attendees included employees and students from the University of

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Ljubljana, youth centres, companies, and various government and social organizations.

The event showcased an array of products developed through the project, such as:

- **Paintings by a Ukrainian refugee** who established an Etsy shop.
- **Handmade upcycled products** by an unemployed fashion designer.
- **Dungeons & Dragons dice** crafted using 3D printing techniques by a young entrepreneur.
- **Unique jewellery made of renewable materials** by a local participant.
- **Digital planners** customized for different academic needs.

Dr. Matej Zapusek, Head of the WINnovators project in Slovenia, opened the event, emphasizing gender issues in STEM and the benefits of linking higher education with local communities. This was followed by a lecture on "Gender in the Digital Economy" by Tinca Lukan. The main attraction was a roundtable where participants shared their transformative project experiences. The event concluded with a tour of the Computer Museum and a networking session.

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# Estonia: Bridging Education and Community



**Date:** May 15, 2024

**Location:** Tallinn University

Tallinn University hosted the Estonian WINnovators Multiplier Event on May 15, 2024, drawing over 50 participants, including educators, NGO representatives, policymakers, and students from various EU countries.

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Kristi Jüristo from Tallinn University highlighted the project's context and goals, focusing on the WINnovator Space and e-learning resources. Group discussions provided a platform to share best practices and address challenges in providing learning opportunities for young women in STEAM and entrepreneurship. The event underscored the role of HEIs in community capacity building and explored future cooperation opportunities.

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# Serbia: A Multi-City Engagement



**Dates:** April 19, 24, 25, 2024

**Locations:** Belgrade and Cacak

Serbia's Multiplier Events spanned three sessions across two cities, involving around 100 participants.

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- **April 19, Belgrade:** The main event featured partners from ABW and BADEN, CSO representatives, and various stakeholders. Presentations covered project activities, mentoring, and e-mentoring, with video messages from rural entrepreneurs.
- **April 24, Cacak:** Held at the Faculty of Technical Sciences, this session focused on student engagement with project activities.
- **April 25, Belgrade:** At the Belgrade Banking Academy, a session on digital marketing for female students highlighted the project's impact on their entrepreneurial journeys.

The events were widely covered on social media and local news portals, further spreading the project's message.

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# Italy: Empowering Through E-Learning



**Date:** February 7, 2024

**Location:** VITECO, Catania

VITECO, the technical partner of the WINnovators project, hosted the Italian Multiplier Event on February 7, 2024, in Catania. The event highlighted the project's objectives and the importance of continuous learning in STEM for female entrepreneurship.

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Key activities included:

- Demonstrating the WINnovators Working Space and e-courses available in multiple languages.
- Engaging stakeholders such as university professors, NGOs, policymakers, and students in discussions about the project's long-term impact.
- Exploring how the platform can support women eager to develop their business ideas in STEM fields.

The event reinforced the project's potential to provide cost-effective, accessible learning opportunities for women.

## Conclusion

The WINnovators Multiplier Events have successfully showcased the project's impact and fostered discussions on innovative approaches to education and entrepreneurship. By bringing together diverse stakeholders, these events have laid the groundwork for continued collaboration and empowerment of young women in STEM/STEAM fields across Europe.

Stay tuned for more updates on our journey towards fostering innovative careers and activating potential within local communities.

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