

## WINNOVATORS Multiplier Event, October 25, 2024

On October 25, 2024, a multiplier event organized by SINERGIE was held in Reggio Emilia, Italy, as part of the WINNOVATORS project dissemination. Attended by 21 qualified stakeholders, including representatives from various VET bodies, management training accreditation bodies, and social partners, the event explored the significant impacts of the WINNOVATORS project and delved into discussions surrounding sustainability in entrepreneurship and training.

The event served as a platform to discuss the broader theme of sustainability, with a particular emphasis on the importance of female participation in entrepreneurship and management. Presenters shared how the WINNOVATORS project addresses sustainable development by empowering women to take active roles in economic growth, reducing gender inequality in rural areas, and creating more resilient and inclusive communities.

Increasing female participation in management and entrepreneurship is a strategic pathway to achieving sustainability. Empowering women to lead and innovate within their communities contributes to sustainable development by diversifying economic growth, promoting gender equality, and strengthening local ecosystems. The event highlighted that supporting women in entrepreneurial roles not only drives economic sustainability but also inspires community-based development, as women often invest in businesses that meet local social needs and prioritize sustainable practices. The insights from this event reinforce the idea that fostering female entrepreneurship is essential to building more inclusive and sustainable economies.

